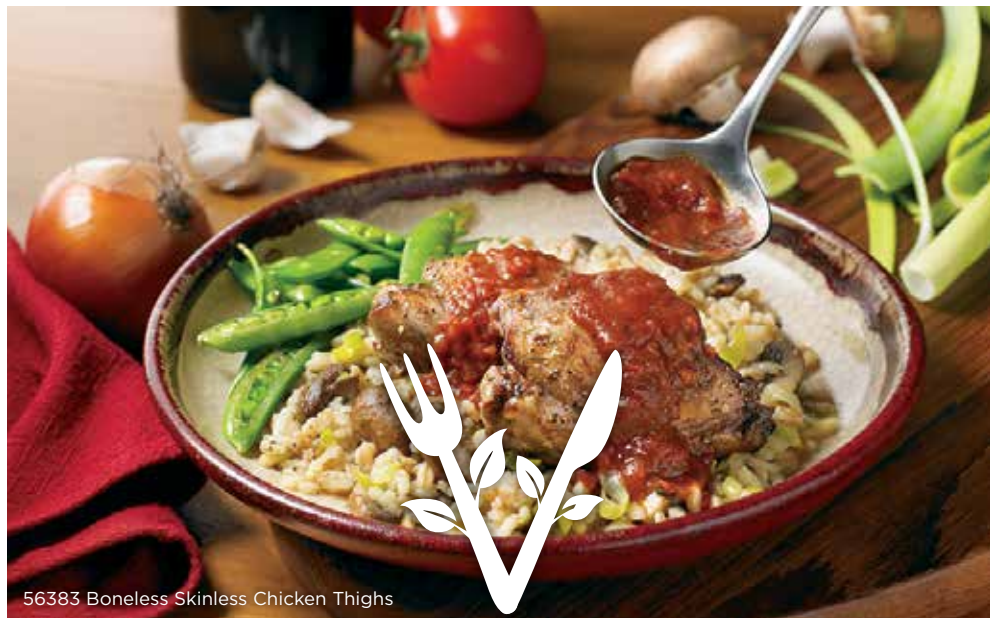




## HARVESTLAND® ORGANIC FROZEN CHICKEN

PRODUCT CODE	PRODUCT DESCRIPTION	SIZE AND TOLERANCE	CASE PACK AND WEIGHT
HARVESTLAND® ORGANIC FROZEN CHICKEN			
54107	INDIVIDUALLY WRAPPED WHOLE BIRD WOG	4.75 lb. +/- 0.5 lb.	6 hd, individually wrapped and sealed bags in a 30-lb. CW case
56639	IF BONELESS SKINLESS BREAST	Random	2-5 lb. bags in a 10-lb. net weight case
56383	IF BONELESS SKINLESS THIGHS	Random	2-5 lb. bags in a 10-lb. net weight case

WOG = Without giblets IF = Individually frozen CW = Catch weight



56383 Boneless Skinless Chicken Thighs

### WHEN YOU CHOOSE HARVESTLAND® ORGANIC CHICKEN, YOU'RE SAYING

#### NO TO:

- Antibiotics
- Animal By-Products
- Pesticides
- Herbicides
- Chemical Fertilizers



#### YES TO:

- Organic, Non-GMO Grain Diet
- All-Vegetarian Feed
- Free Range
- Sunlight
- Fresh Air



Poultry.Expert@HarvestlandBrand.com  
 For more information, please call 855-673-4300  
 www.PerdueFoodservice.com



WE BELIEVE IN RESPONSIBLE FOOD AND AGRICULTURE™  
 To learn more visit: [www.PerdueFarms.com/Corporate\\_Responsibility](http://www.PerdueFarms.com/Corporate_Responsibility)



FREE RANGE



56180 Boneless Skinless Chicken Breast

ORGANIC  
FROZEN CHICKEN

## ORGANIC & FREE RANGE CHICKEN

ATTRACT CONSUMERS SEEKING PURER FOODS WITH USDA CERTIFIED ORGANIC CHICKEN



USDA CERTIFIED ORGANIC • FREE RANGE • NO ANTIBIOTICS EVER™

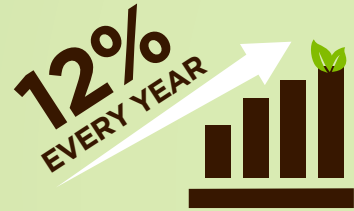


# ANSWER THE CALL FOR ORGANIC CHICKEN

**Consumer demand for organically produced goods continues to show double-digit growth.<sup>1</sup>** Educated consumers are increasingly seeking out purer chicken. Free-range HARVESTLAND® Organic Chicken delivers the premium chicken you need to meet consumer demands.

Plus, a 100% USDA Certified Organic vegetarian diet with no animal by-products not only keeps our poultry healthy and happy, it creates the great-tasting **NO ANTIBIOTICS EVER™** chicken that will keep consumers coming back for more.

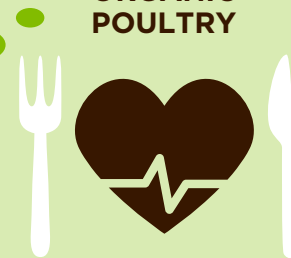
**ORGANIC UNCOOKED CHICKEN IS EXPECTED TO GROW IN FOODSERVICE**



**FOR THE NEXT 5 YEARS<sup>2</sup>**

**ORGANIC POULTRY**

**67%**  
OF CONSUMERS  
THINK:

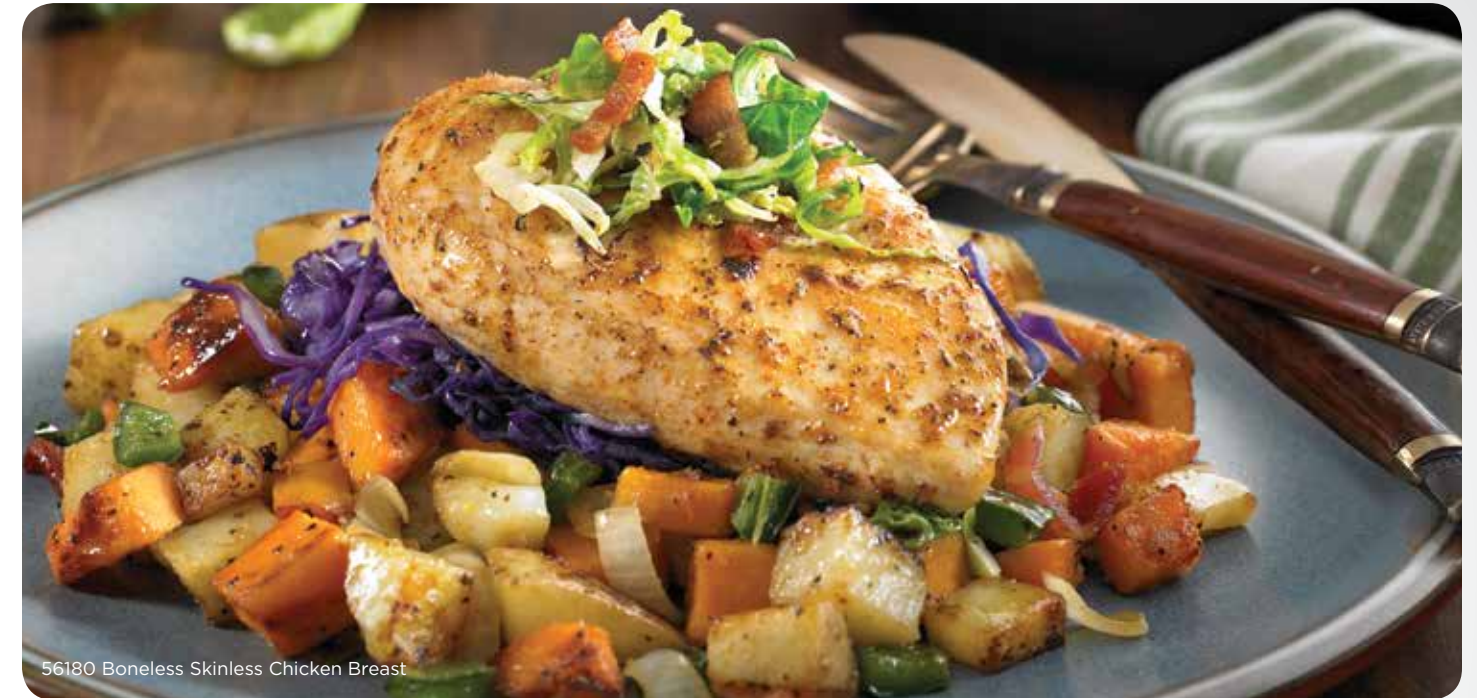


**IS HEALTHIER<sup>3</sup>**



**AVAILABLE NATIONWIDE**

**CONTACT YOUR DISTRIBUTOR TODAY**



## SERVE UP THE PURE BENEFITS OF

## FREE RANGE **ORGANIC** CHICKEN

### GOOD FEED



Non-Genetically Engineered\*



Fed a 100% Organic Vegetarian Diet with No Animal By-Products

### GOOD FARMING PRACTICES



Free Range



**NO ANTIBIOTICS EVER™**



No Hormones or Steroids Added\*\*

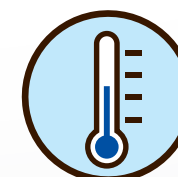
### GOOD PRODUCTS



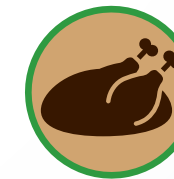
USDA Certified Organic



Individually Frozen for Improved Inventory Control and Food Safety



No Thawing for Breasts or Thighs—Go from Freezer to Prep



Whole Bird WOGs are Individually Wrapped and Sealed

**QUALITY  
PREMIUM  
GOODNESS®**

<sup>1</sup> United States Department of Agriculture Economic Research Service, Organic Market Overview, April 2014

<sup>2</sup> Westport Consulting, Organic Chicken Category Report, May 2015

<sup>3</sup> Technomic, Center of the Plate: Poultry Consumer Trend Report, 2015

\*The chicken used in this product is fed a diet that contains non-genetically engineered ingredients. The USDA organic regulations do not permit the use of genetically engineered feed ingredients.

\*\*Federal regulations prohibit the use of hormones or steroids in pork and poultry.