



CHICKEN
TURKEY
BEEF

**NO ANTIBIOTICS.
NO EXCEPTIONS.**



- ✓ NO ANTIBIOTICS EVER
- ✓ Made with Only All-Natural* Chicken, Turkey or Beef
- ✓ 100% Vegetarian Diet
- ✓ No Animal By-Products
- No Hormones or Steroids Added**

*Minimally processed. No artificial ingredients.
**Federal regulations prohibit the use of hormones or steroids in pork and poultry.



GREAT FOOD STORIES START WITH REAL INGREDIENTS

More than ever, transparency-focused consumers want food that is real and not altered.¹

Perdue Harvestland can help you meet the demand for proteins with clean, simple ingredients. As food lovers with an appreciation for healthy foods, we never add anything to our products that nature didn't create. We're proud that our animals receive a 100% vegetarian diet with no animal by-products and **NO ANTIBIOTICS EVER!**

That's a story worth sharing.

MEETING CONSUMER DEMAND

86% of consumers want restaurants to be more transparent¹

76% of consumers are more likely to buy products with no antibiotics²

60% of consumers say that all natural, no preservatives and **NO ANTIBIOTICS EVER** are important to them when selecting poultry dishes at a restaurant³

NO ANTIBIOTICS EVER

Not in the egg. Not in the hatchery or on the farm. Not in the feed. From before birth through maturity, **we never administer antibiotics to our animals, ever.**

RESPONSIBLY RAISED

- **Industry-leading "Farm-to-Fork" program** ensures traceability through every aspect of production and processing.
- We employ a **responsible animal-care program** with documented and audited best practices.
- Our animals are raised **cage-free on family farms. They receive a 100% vegetarian diet, with no animal by-products.**
- Our products are **made with only all-natural*** chicken, turkey or beef.
- We're committed to **protecting family farms, our communities and the environment.**

¹ Packaged Facts, Restaurant Patrons Want Menu Transparency for Meat And Poultry, June 2016

² Datassential, The New Healthy Keynote Report, April 2016

³ Packaged Facts, Restaurant Patrons Want Menu Transparency for Meat and Poultry, June 2016

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Local farm quality. Nationwide reach.

WE BELIEVE IN RESPONSIBLE FOOD AND AGRICULTURE*

To learn more visit: www.PerdueFarms.com/Corporate_Responsibility



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www.PerdueFoodservice.com