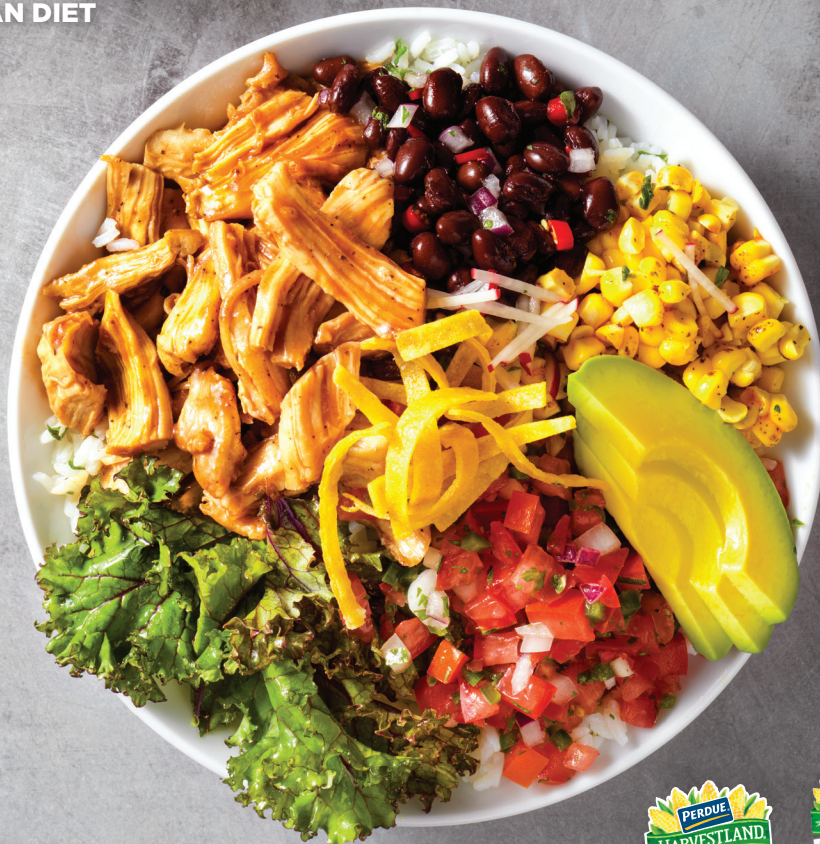




CHICKEN AND TURKEY

WITH POWERFUL MENU CLAIMS TO HELP ELEVATE PROFIT

NO ANTIBIOTICS EVER
100% VEGETARIAN DIET



Find more menu inspiration at PERDUEFOODSERVICE.COM



GREAT TASTE. GREATER TRANSPARENCY.

Chicken and Turkey with Menu Claims Crafted to Help Drive Higher Profit Margins.

Truly great food is about more than good taste. Today's consumers want food they can also feel good about ordering and enjoying. Our flavorful chickens and turkeys are raised to a higher standard and provide the profit-driving advantage claims you'll be proud to menu.

94% of consumers want restaurants to be more transparent about food¹

73% of consumers will pay more for complete transparency²



NO ANTIBIOTICS EVER

Not in the egg, not in the hatchery, not in the feed. Our chickens and turkeys **NEVER EVER** receive any form of antibiotic at any life stage.



100% VEGETARIAN DIET WITH NO ANIMAL BY-PRODUCTS

Our superior feed features only the good stuff (like grains, corn and soybeans) to ensure a well-balanced diet and better tasting chicken and turkey.



CLEAN LABEL

All PERDUE® HARVESTLAND® products are made with clean, simple ingredients.



INDUSTRY-LEADING ANIMAL CARE

We know exceptional animal care is at the core of high-quality products.



NO HORMONES, STEROIDS OR GROWTH-PROMOTING DRUGS

We've never used them and never will.*



HATCHED, RAISED & HARVESTED IN THE USA

Our USDA Process Verified Programs certify that our chickens and turkeys are raised on American farms and stay in the USA through processing.



OUR CHICKENS AND TURKEYS **NEVER EVER** RECEIVE ANY FORM OF ANTIBIOTIC AT ANY LIFE STAGE.

PROTEINS FOR EVERY CONSUMER DEMAND

Some product codes available with additional menu claims, such as:

- Certified Gluten-Free
- Halal Certified
- Lower Sodium

VISIT [PERDUEFOODSERVICE.COM](https://www.perdueservice.com)[®] FOR MORE!

Contact your Sales Representative for more information | [PERDUEFOODSERVICE.COM](https://www.perdueservice.com)[®]

* Federal law prohibits the use of added hormones and steroids in poultry. 1. Berta, Dina, "How Foodservice Operators Are Keeping Up With the Demand for Transparency," Foodservice Director, June 15, 2016 2. Proprietary Perdue Consumer Study, June 2017